Chhattisgarh
Business Made Easy

Chhattisgarh Tech Start

Powering the **future code of innovation**

StartUp
Chhattisgarh

ZOFF

MINOCULAR

GIMBOOKS

REELON AIR

REPEAT GUD

HEALTHPOTLI

FINOLOGY

VSNAPU

JVAPA

PHASAL BAZAR

2,000+

DPIIT Registered Startups

820+

Women Led Startups

166+

ITeS Startups

STARTUP ECOSYSTEM

- **23** Incubators
- **11** Mentors
- **12+** COE's
- **16** MSME HIs

STARTUP PACKAGE

- **Initial Stage** — Seed Funding INR 5 Lakhs
- **6 Months** — Operation Support INR 3 Lakhs
- **18 Months** — Development Support INR 3 Lakhs

- INR 50 Cr Corpus Fund and INR 50 Cr Credit Risk Fund
- 40% rental subsidy for 3 years
- 100% stamp duty exemption
- Other subsidies for project report, quality certification, technical patent, technology purchase
- Subsidies for incubators – up to INR 40 lakhs and operational support of INR 3-5 lakhs for 5 years

NEW STARTUP POLICY
INCENTIVES PROPOSED

01 **Seed Fund Assistance:** Up to INR 10 lakhs

02 **Corpus Fund:** Up to INR 100 Cr
(50% State-50% Alternative Investment Funds)

03 **New Incentives Introduced**

- **Interest Subsidy**
  100% for 5 years, up to INR 50 lakhs
- **Event Participation Assistance**
  Reimbursement of 75% of expense
- **Assistance for Online Advertisement**
  Up to INR 3 lakhs
- **Incentives for Successful Fundraising**
  20% of amount raised up to INR 15 lakhs
- **Fixed Capital Investment**
  35% up to INR 35 Lakhs
- **Employment Generation Subsidy**
  INR 5,000 for males & INR 6,000 for females per month for 5 years
- **Training Stipend Reimbursement**
  Up to INR 15,000 per individual

NEW STARTUP POLICY

INCUBATOR AND OTHER SUPPORT

01 **Financial Support for Incubators** (Setup/Expansion)

- Government Incubators - 100% Funding
- Private Incubators - up to INR 5 Cr
- *Additional 10% incentive for Bastar & Sarguja Division

02 **Support for Organizing Events**

- INR 1 lakh per event, up to INR 4 lakh annually

03 **Support for Acceleration Program**

- INR 15 lakhs per cohort

04 **Support to College Innovation & Startup Cells**

- INR 5 lakhs for 5 Years

05 **Startup Nagar**

- Dedicated hub/ township for startups & innovation-driven enterprises

06 **IP Facilitation Cell**

- Building Awareness on Intellectual Property Rights (IPR)

OUR VISION AND EFFORTS

VISION

- 5000+ Startup Registrations
- 30+ New Incubators
- 150+ Mentors
- 5+ State Level Competitions

EFFORTS

Since July, 2025

- 7 Startup Connect Events
- 2 Market Connect Events
- 5 Workshops

340+ startups and incubators participation

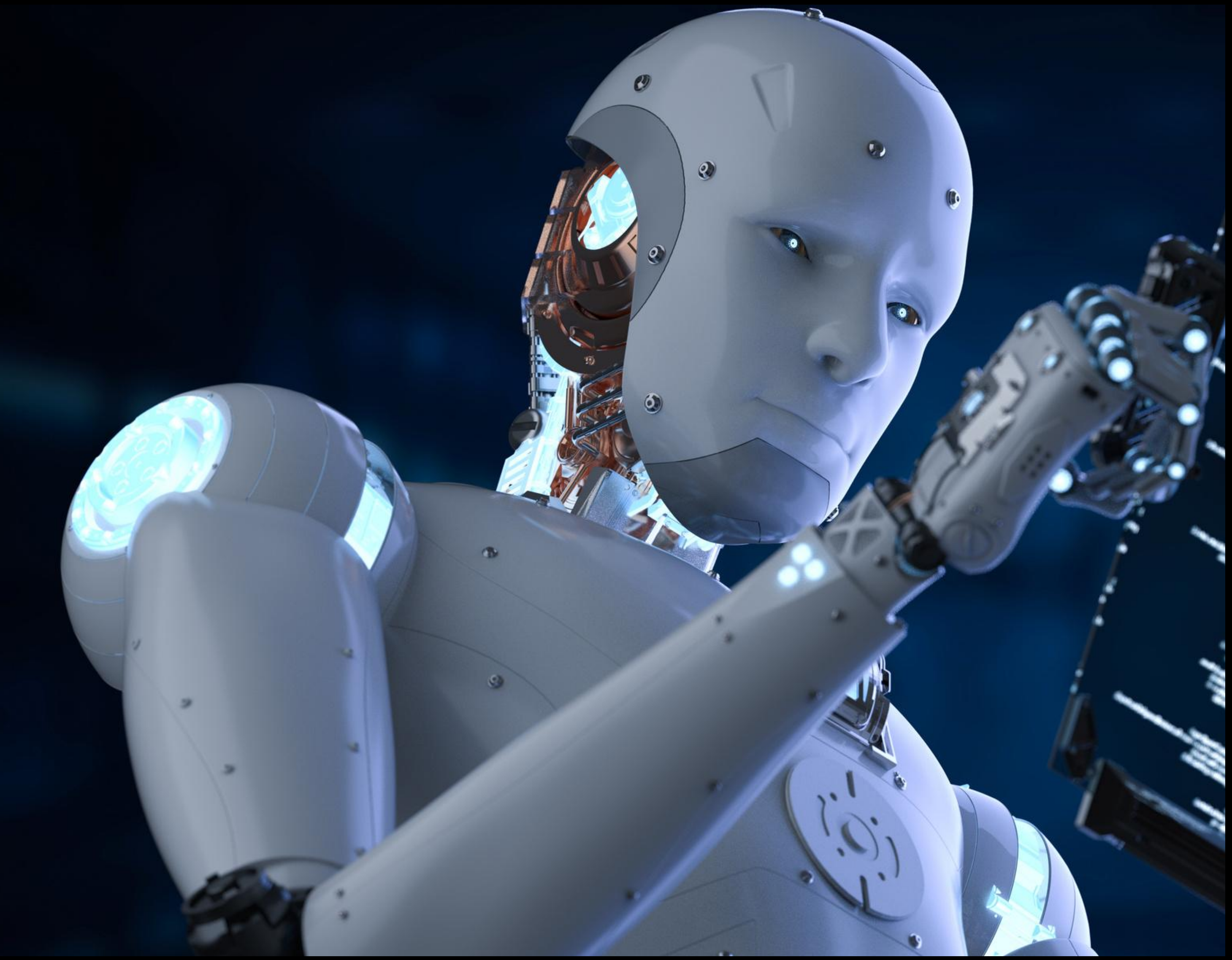
Objectives: Understanding pain points, accessing international markets and educating on GST 2.0 reforms

Chhattisgarh Ideathon 2025

Ignite Ideas. Inspire Innovation

- **1,742** Applications Received
  23 Sept - 29 Oct
- **192** Qualified Round 1
- **56** Qualified Round 2
- **10** Winners

IDEAL CHOICE



FOR
YOUR
NEXT

IT INVESTMENT

ROBUST CONNECTIVITY

01 Strategic central location

02 Raipur within ~100 minutes flight from major Indian cities

03 30+ flights from Raipur daily to 17 cities in India

04 Robust rail (2593 kms) & Road network (3600 kms NH)

05 Three new expressways under development

STRONG ECONOMIC GROWTH

01 State GDP-INR 5.68 Lakh Crore
11% Growth

02 1.7% Contribution to India's GDP

03 Strong growth since state formation

- 22x Growth in State GDP
- 20x Growth in Manufacturing GDP
- 14x Growth in Per Capita income

SKILLED WORKFORCE

01 50,000+ professionals graduate each year

02 Institutes of national importance
IIT, NIT, IIIT, IIM, AIIMS

03 Low cost of hiring

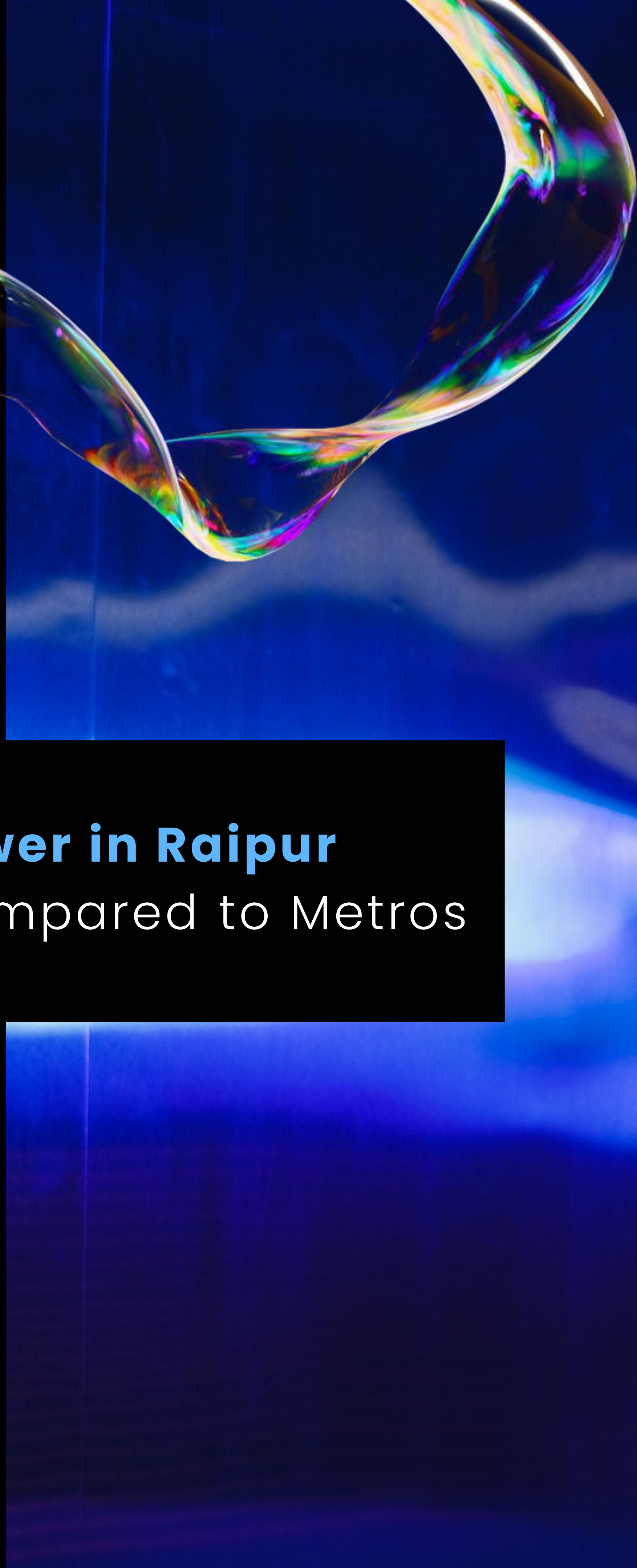
04 Average salary 2.5X lower than metro cities

05 Work life balance - Stable HR

LOWER
COST OF LIVING

Cost of living (excluding rent)	10%
Cost of living (including rent)	20%
Rent Prices	40%
Restaurant Prices	20%
Grocery Prices	10%

Lower in Raipur
Compared to Metros



NAVA RAIPUR

INDIA'S FIRST GREENFIELD SMART CITY

01 Spread across 237 sq. km.

02 27% Area – Recreational and Open

03 90 acres land earmarked for IT sector at concessional premium of INR 30 lakhs per acre

04 Plug and Play facility for IT/ITeS in CBD

05 SCADA (Supervisory Control and Data Acquisition) compliant power distribution & water Supply

06 Key Projects

- 18- Hole Golf Course with Theme Township
- Asia's Largest Manmade Jungle Safari
- Social Hotspots: Malls, Cafes, Restaurants, Pubs, Resort

INDIA'S FIRST AI DATA CENTERPARK
CHHATTISGARH'S FIRST SEMICONDUCTOR PLANT
in Nava Raipur

Polymatech

Rack Bank

VRIZE

Techment
Agility• Simplicity• Innovation

Teleperformance

CSM
breaking thought barriers

GLOBUSSOFT
TECHNOLOGY AHEAD OF TIME

square
we make simple.

yasham
Software

REFORMS

ONE CLICK

CG Makes It Easy

- Registration (Udhyam Akanksha)
- Land Allotment
- Approvals/Licenses
- Production/Operation Certificate
- Incentives

132 APPROVALS ACROSS 10 DEPARTMENTS

- Minimal data entry fields
- Shared data across multiple forms - No separate form filling
- Central repository of documents with auto fetch feature
- Reduced application channel to 3 steps
- Integration with treasury - no physical challan

छत्तीसगढ़ जन विश्वास अधिनियम 2025

163 Minor Offenses Decriminalized

Imprisonment and fines converted to penalty and compounding of offence introduced

- Non-maintenance of records/registers
- Non-filing of returns/ information
- Obstructing an Officer
- Violations of Government orders
- Submission of false statements / information

KEY REFORMS
OTHERS

01 24x7 operations allowed

02 Night shifts for women

03 FAR, ground coverage increased & setback decreased

04 Digital land details – transaction deed, RoR, tax dues, court cases (Revenue & Civil)

05 Integrated Software for Layout & Building Approval

06 One time registration for Shops and Establishment

07 Automatic Mutation of Land Records

08 Fire NOC validity increased
3 years for low risk industries

INDUSTRIAL DEVELOPMENT POLICY 2024-30

INDUSTRIAL DEVELOPMENT POLICY 2024-30

FEATURES

01 IT/ITeS, Data Centres, AI, Computing categorized as thrust sectors

02 Special package for investment above INR 50 Cr in plant & machinery or equipment

03 Incentives on capital expenditure & employee wages

04 Customized incentives for investment above INR 500 Cr in ITeS or 1,000 employment generation

05 Policy benefits also applicable for SEZ units

INDUSTRIAL DEVELOPMENT POLICY 2024-30

KEY INCENTIVES

01 Fixed Capital Investment Subsidy
35% (50% for AI/Computing)

02 Interest Subsidy
50% for 5 years

03 Reimbursement of Employee Salary
20% for 5 years

04 EPF Reimbursement
75% for 5 years

05 Training Expense Reimbursement
15,000 per employee

06 Electricity Duty Exemption
100%

SAMPLE ITeS CALCULATIONS

Fixed Capital Investment	INR 125 Cr (750 employment)
Investment in plant & machinery/equipment	INR 60 Cr
Land requirement assumed	2 acres
Total Incentives	**INR 116.47 Cr (~93% of FCI)**

Sr.	Incentives	Incentive Description	Amount (INR Cr)
1	Fixed capital investment subsidy	49.0% of FCI, disbursed in 6 equal yearly instalments, max INR 84 Cr (including employment multiplier of 1.4 on 750 permanent employment generation)	61.25
2	Interest subsidy	Interest calculated at 6% rate or 50% of actual payment whichever is lower, annual limit of INR 20 cr. per annum for 5 years	8.24
3	Electricity duty exemption	100% for 12 years	1.61
4	EPF reimbursement	75% reimbursement for 5 years up to 2% of FCI	2.5
5	Employment generation subsidy	20% of wages for 5 years for employees earning less than INR 50,000 per month (calculated on average salary of INR 40,000 per month)	36
6	Training subsidy	One month's wage up to INR 15,000 per employee, max limit 100% of FCI	1.13
7	Establishment of R&D Center	20% on plant & machinery and equipment, max 3 Cr	3
8	Land related incentives	100% exemption on stamp duty, Reimbursement of 50% of registration charges, 50% exemption up to 50 acres land	0.18
9	New electricity connection	50% of cost (except security deposit)	0.05
10	Other subsidies	Subsidy for project report, quality certification, technical patent, technology purchase, water and energy audit fee, export certification (overall limited to 2% of FCI)	2.5
		TOTAL (INR Cr)	**116.47**

Note: Calculation for illustration purpose based on assumptions. Electricity consumption assumed as 2 lakh units per month. Employment benefits applicable for CG domicile on roll employees. Other terms and conditions as per IDP 2024-30 and related notifications.

SAMPLE CALCULATIONS Data Centres

Fixed Capital Investment	INR 800 Cr (150 employment)
Investment in plant & machinery/equipment	INR 550 Cr
Land requirement assumed	10 acres
Total Incentives	**INR 428.06 Cr (~54% of FCI)**

Sr.	Incentives	Incentive Description	Amount (INR Cr)
1	Fixed capital investment subsidy	38.5% of FCI, disbursed in 6 equal yearly instalments, max INR 330 Cr (including employment multiplier of 1.1 on 150 permanent employment generation)	308
2	Interest subsidy	Interest calculated at 6% rate or 50% of actual payment whichever is lower, annual limit of INR 20 cr. per annum for 5 years	69.27
3	Electricity duty exemption	100% for 12 years	20.16
4	EPF reimbursement	75% reimbursement for 5 years up to 2% of FCI	3.24
5	Employment generation subsidy	20% of wages for 5 years for employees earning less than INR 50,000 per month (calculated on average salary of INR 40,000 per month)	7.2
6	Training subsidy	One month's wage up to INR 15,000 per employee, max limit 100% of FCI	0.23
7	Establishment of R&D Center	20% on plant & machinery and equipment, max 3 Cr	3
8	Land related incentives	100% exemption on stamp duty, Reimbursement of 50% of registration charges, 50% exemption up to 50 acres land	0.92
9	New electricity connection	50% of cost (except security deposit)	0.05
10	Other subsidies	Subsidy for project report, quality certification, technical patent, technology purchase, water and energy audit fee, export certification (overall limited to 2% of FCI)	16
		TOTAL (INR Cr)	**428.06**

Note: Calculation for illustration purpose based on assumptions. Electricity consumption assumed as 25 lakh units per month. Employment benefits applicable for CG domicile on roll employees. Other terms and conditions as per IDP 2024-30 and related notifications.

SAMPLE AI/Computing CALCULATIONS

Fixed Capital Investment	INR 150 Cr (250 employment)
Investment in plant & machinery/equipment	INR 75 Cr
Land requirement assumed	2 acres
Total Incentives	**INR 125.95 Cr (~84% of FCI)**

Sr.	Incentives	Incentive Description	Amount (INR Cr)
1	Fixed capital investment subsidy	60.0% of FCI, disbursed in 6 equal yearly instalments, max INR 108 Cr (including employment multiplier of 1.2 on 250 permanent employment generation)	90
2	Interest subsidy	Interest calculated at 6% rate or 50% of actual payment whichever is lower, annual limit of INR 20 cr. per annum for 5 years	10.31
3	Electricity duty exemption	100% for 12 years	4.03
4	EPF reimbursement	75% reimbursement for 5 years up to 2% of FCI	3
5	Employment generation subsidy	20% of wages for 5 years for employees earning less than INR 50,000 per month (calculated on average salary of INR 40,000 per month)	12
6	Training subsidy	One month's wage up to INR 15,000 per employee, max limit 100% of FCI	0.38
7	Establishment of R&D Center	20% on plant & machinery and equipment, max 3 Cr	3
8	Land related incentives	100% exemption on stamp duty, Reimbursement of 50% of registration charges, 50% exemption up to 50 acres land	0.18
9	New electricity connection	50% of cost (except security deposit)	0.05
10	Other subsidies	Subsidy for project report, quality certification, technical patent, technology purchase, water and energy audit fee, export certification (overall limited to 2% of FCI)	3
		TOTAL (INR Cr)	**125.95**

Note: Calculation for illustration purpose based on assumptions. Electricity consumption assumed as 5 lakh units per month. Employment benefits applicable for CG domicile on roll employees. Other terms and conditions as per IDP 2024-30 and related notifications.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THANK YOU

Secretary

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Government of Chhattisgarh

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